

Brand Guidelines

Company Name

Nova Restro

Address

Kathamandu-11, Nepal

Primary Logo

NovaRestro Primary Logo features a clean green leaf-shaped icon with a stylized “R”, symbolizing freshness, growth, and smart restaurant technology. The modern lowercase typography gives it a friendly, professional, and trustworthy feel.



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Horizontal Logo

NovaRestro Horizontal Logo combines the green leaf icon with the wordmark in a clean left to right layout. It's designed for wide spaces like website headers, app bars, and banners, keeping the brand modern, fresh, and easy to recognize.



Logo Mark

NovaRestro Logomark features a bold green leaf icon with a stylized “R”, representing freshness, growth, and smart restaurant solutions. It works perfectly as an app icon, favicon, or social media profile mark.



Typography

Aa Font Family Lexend

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$\$%^&*()_+~

Semi Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$\$%^&*()_+~

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$\$%^&*()_+~

Color Palette

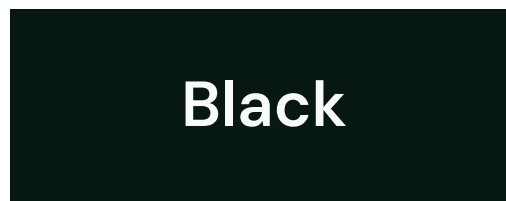


Color Code

CMYK: 82, 7, 100, 0

RGB: 19, 165, 72

HEX: #13a54a



Color Code

CMYK: 79, 60, 71, 80

RGB: 10, 27, 21

HEX: #0a1b15



Color Code

CMYK: 3, 2, 2, 0

RGB: 245, 250, 248

HEX: #f5faf8



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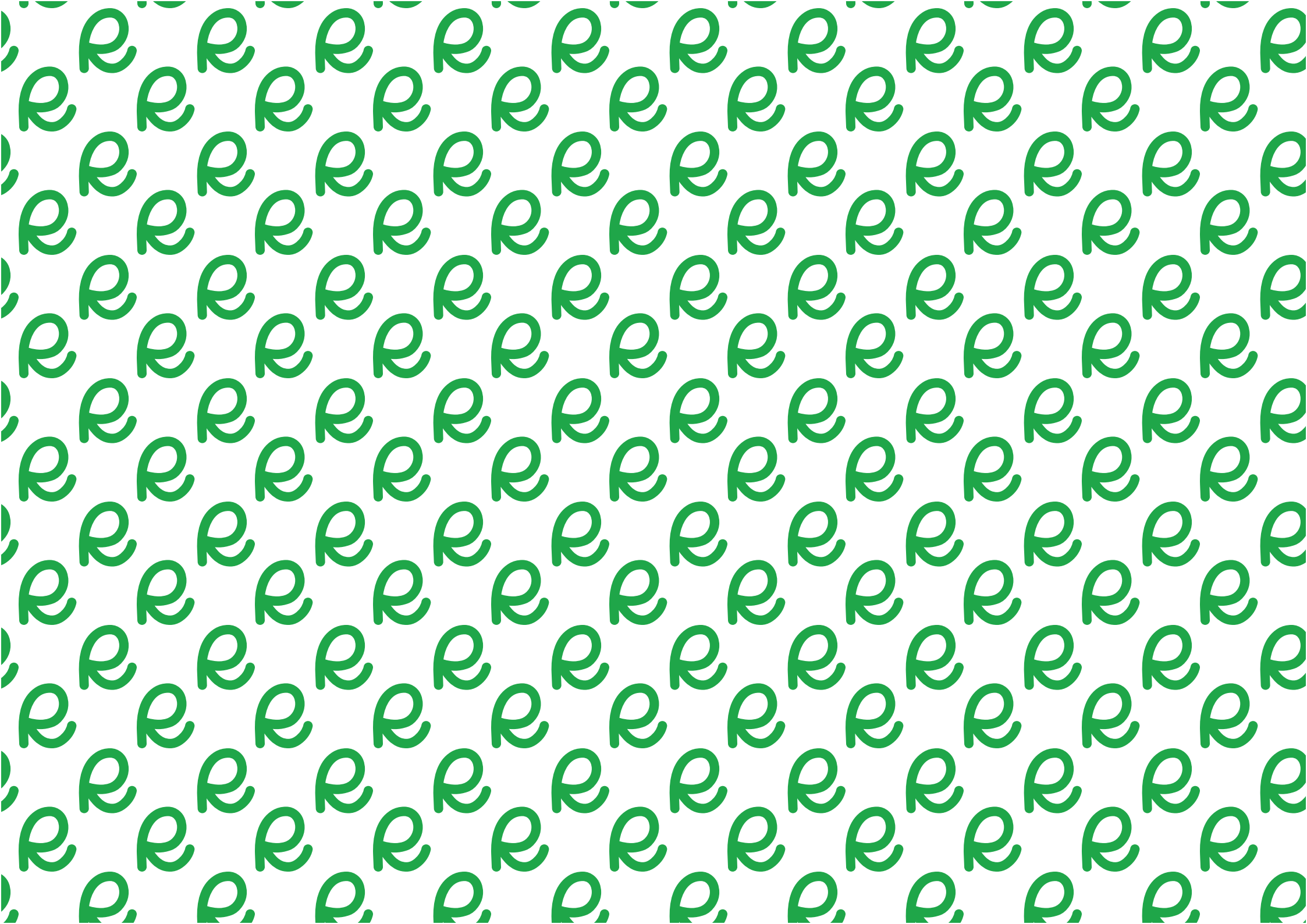


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Icon Variation

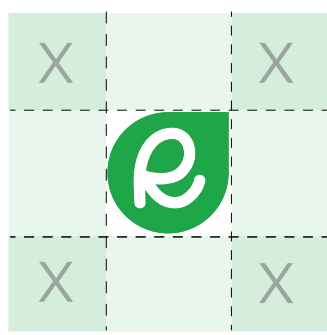
These variations allow the brand icon to remain recognizable, legible, and visually appealing across all digital and print applications.





Logo Clearspace

Leave **X** space around the logo to keep it clear and readable.



Logo Misuse



Do not use unapproved colors.



No Drop Shadows.



Do not add strokes or outlines.



Do not distort or stretch.



Do not tilt or rotate the logo.



Do not use gradients.

11:52



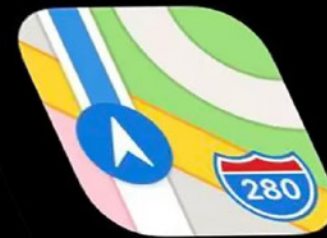
Nova Restro



Calendar



Photo



Maps



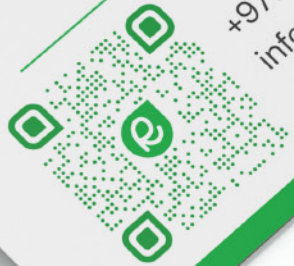
Clock

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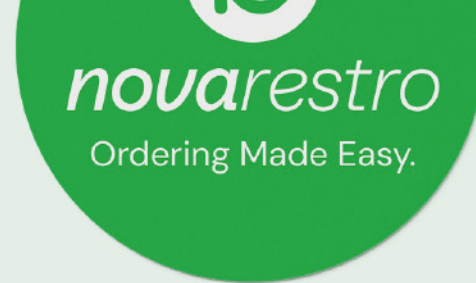
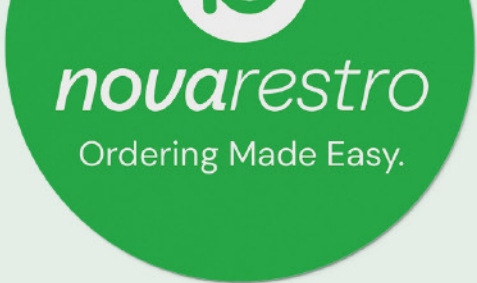
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